

## Feature Sports Business Takes Things to the Next Level



### Mitsubishi UFJ Financial Group Working on Sports for Good with Laureus

Since February 2018, the **Mitsubishi UFJ Financial Group (MUFG)** has been a global partner of Laureus, an organization which strives to build a better world through the power of sport. In the 20 years since its establishment, Laureus has been reaching and helping to change the lives of almost 6 million children and young people through development via sports. With its partnership with Laureus, MUFG has the primary goal of contributing to society, while also aiming to further strengthen its presence and elevate its brand image in line with its vision to achieve a sustainable environment and society. In the month-long Fitprints for Good fundraiser, MUFG employees ran, swam and cycled to collect funds for Laureus Sports for Good, and they are continuing to raise money for the movement in this new fiscal year. Laureus also provided the Play Academy with Naomi Osaka initiative with additional funds at the end of last year, strengthening its presence in Japan.



The Laureus logo



MUFG Johannesburg Representative Office colleagues at the start of Fitprints for Good

<https://www.fitprintsforgood-mufgmea.com/>



<https://www.mufgmea.com/media/mufg-raises-the-bar-with-fitprints-for-good-fundraiser/>



<https://www.mufgmea.com/csr/mufg-partnership-laureus/>



<https://www.laureus.com/news/laureus-announces-further-support-for-play-academy-with-naomi-osaka>



<https://www.laureus.com/news/mufg-employees-unite-and-get-active-to-raise-funds-for-laureus>



For more information about the Mitsubishi companies, see "mitsubishi.com"

■ <https://www.mitsubishi.com/en/>



The **Mitsubishi Monitor** is published by the Mitsubishi Public Affairs Committee

Marunouchi Nakadori Bldg., 2-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo 100-0005, Japan  
Phone: 81-3-5218-8660 Fax: 81-3-5218-8661

