

Feature

Life Sciences & Health Care Continue to Create New Opportunities



Mitsubishi Chemical Holdings

TOMOCO App Helps Diabetic patients to Improve Their Lifestyle

Mitsubishi Tanabe Pharma Corporation, a **Mitsubishi Chemical Holdings (MCHC)** group company, and Habitus Care have developed the healthcare application “TOMOCO” and are working together to address the social issue of diabetes. The TOMOCO health management service combines a smartphone application for users and a health guidance portal for assistance staff to provide programs that give targeted health guidance and help patients with diabetes to improve their lifestyle. The app facilitates daily record-keeping of such data as diet, exercise, medication adherence, and blood sugar levels and provides follow-up for action plans. TOMOCO supports efforts to improve lifestyle through treatment at medical facilities and specific health guidance provided by local governments and corporate health insurance associations.



Left: Users can employ their smartphone to daily record diet, exercise, medication, body weight, and other diabetes-related data. This data can be displayed in graph form.

Center: Sharing data entered in the app with guidance-providing nutritionists helps support the optimum care.

Right: Users can choose between 9 concierge characters who encourage them in keeping daily records. With point-scoring games, TOMOCO supports users in modifying their lifestyle.

For more information about the Mitsubishi companies, see “mitsubishi.com”

■ <https://www.mitsubishi.com/en/>



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