

Feature

New Food Ideas for Changing Times



Mitsubishi Paper Mills

Made-in-Japan barricote® & barrisherpa® Food Packaging Paper Goes on Sale

Mitsubishi Paper Mills (MPM) started sales of alternative paper materials that help reduce plastic waste in May 2020. The barricote® brand of coated packaging paper (Forest Stewardship Council® certified; FSC® C021528) has excellent green credentials, having paper's natural biodegradability and recyclability, and does away with the need for plastic film lamination. Mitsubishi HiTec Paper Europe GmbH, a MPM group company, commercialized the barricote® brand, and major European food manufacturers started using it in early 2019. The new barrisherpa® brand, meanwhile, is a coated packaging paper/plastic film laminate which retains the strength and heat sealability of current plastic packaging film products while reducing the amount of plastic used. It can also be blended with plant-based biodegradable plastic film.



Responding to the diversification in packaging needs in Japan and Asia, the company offers a wide variety of products including high oxygen and water vapor barrier film.

For more information about the Mitsubishi companies, see "mitsubishi.com"

■ <https://www.mitsubishi.com/en/>



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